Branding new website for one of the UK’s most established private dental training firms

One of the country’s most reputable and prestigious private dental training companies is set to launch a new website designed to give its prospective delegates access to the information and skills they need to provide the quality dental services needed for private practices.

Tipton Training, which is situated within the heart of Manchester, has been providing dental professionals from across the UK with the very best educational training for the best part of 25 years.

The new website will inform dental professionals of the additional learning they can undertake within the fields of restorative, implant and cosmetic and aesthetic dentistry.

Each course offers delegates practical training, combined with theoretical lectures and seminars, under the direct supervision of experienced lecturers and some of the UK’s leading practitioners.

In addition, the academy’s new website will feature a programme of web-based learning for dental professionals looking for a more flexible way of getting the knowledge they need to succeed.

Dr Paul Tipton, founder of Tipton Training, said: “One of our enduring qualities throughout the last 24 years has been our ability to keep up with the pace of change in dentistry. Revamping our website allows our delegates easier access to the information, research, skills and techniques required to progress in private dentistry.”

Every year Tipton Alumni win awards for their practices and build reputations on the foundation the firm has provided.

Dr Tipton goes on to explain that the academy’s purpose is to increase the levels of confidence and self-belief in its delegates, so that they have the skillsets required to excel in a forward-thinking profession:

“The truth is that dentistry is an extremely fast moving field. As technological advances are made and new ways of thinking are introduced, it’s paramount that dental professionals keep up to date with the latest techniques and make themselves aware of important progress within their field.”

“This means our courses are constantly evolving too. We strive to incorporate advancing knowledge and changing dentistry practices within the syllabuses we teach.

“A great example of this is our restorative course, which is now in its 24th year. Demand for this area of dentistry has dramatically increased over that last two decades. Our course content year-on-year prepares dentists to compete effectively.”

Along with providing delegates with new dentistry skills and knowledge, Tipton Training can also share expert advice with dentists on how to structure their practices to attract new patients and improve profitability.

For further information about Tipton Training and their dental training courses, please visit www.tiptontraining.co.uk or call +44 (0)161 548 7848.